

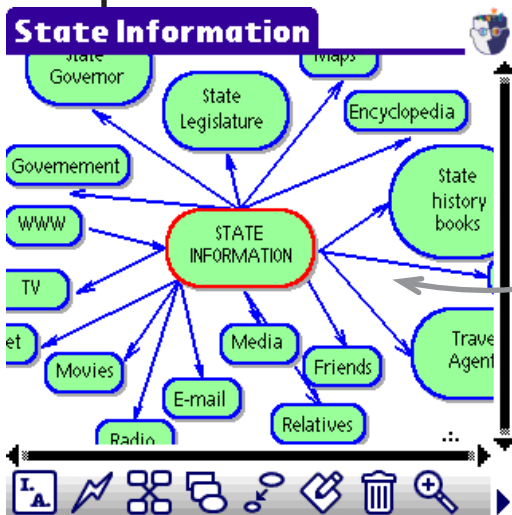
BRAINSTORMING



When to use it

- You want to get ideas into text fast.
- You need to make a plan.
- You feel “stuck.”

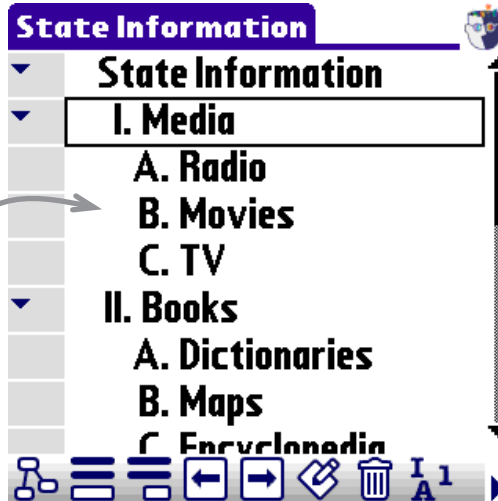
How to do it



1 Generate.

Type or write all ideas as fast as they come using the rapid fire feature.

Don't stop to decide whether they are “good” ideas or not.



2 Orchestrate.

Switch over to Outline format
Organize your ideas into a few main categories.

3 Elaborate.

Expand ideas in a way that gets the project moving, for example:

- Are any ideas missing?
- Should any ideas be cut?
- Can any ideas be expanded?
- Which ideas should we use first?

This can be done in either Outline or Concept Mapping format.

